

PEI PHARMACISTS ASSN

NEWSLETTER

February 2010

For members, friends and supporters of the PEI Pharmacists Association

AGM 2010

The Annual General Meeting of the PEI Pharmacists Association will take place on Saturday, May 28th at the Rodd Charlottetown Hotel in Charlottetown, PEI, starting at 8:30am.

An exciting Continuing Education and Awards Banquet Weekend is being planned, starting with a not-to-be-missed welcome registration pub on Friday night. A full Continuing Education program follows the AGM on Saturday. The Awards Banquet and Entertainment evening will top of the night. Registration packages and more information will follow this Spring. Looking forward to seeing YOU there!!!

Award Nominations

As in previous years, the Association is seeking nominations for the following awards, to be presented at our Annual Awards and CE Conference:

Sunshine Award: The pharmacist who is friendly over and above the call of duty and is customer service focused.

2009 Winner: Jeannine McQuaid

Rookie of the Year: New grad who has become involved in community and pharmacy activities.

2009 Winner: Natalie Gaudet

Community Service Award: Pharmacist who is very involved in community activities.

Honorary Life Membership:

Pharmacist with long term involvement in the profession both nationally and provincially.

Longtime Service Award:

Awarded to a Pharmacist who is a long standing practitioner.

2009 Winner: Gordon White

Meritorious Service Award:

Pharmacist who is involved in provincial pharmacy activities plus community activities that benefit the profession.

2009 Winner: Wally Kowalchuk

Certificate of Recognition:

Pharmacist who has contributed to provincial pharmacy activities over and above the call of duty.

2009 Winner: David McLeod

The Sid Stead Memorial Award

Pharmacist who is committed to mentoring pharmacy students, as Sid Stead did for many years.

2009 Winner: Bev Martin

Whitehall Robins Bowl of Hygeia:

Awarded annually to an Island pharmacist for outstanding professional and community service

2009 Winner: Rob MacLellan

Nycomed Magnum Opus Award

Recognizing Professional Achievement Through Advanced Learning

Sponsored by Nycomed Canada Inc., this award specifically recognizes pharmacists who have completed advanced training or education (e.g., Certified Diabetes Educator) and have successfully expanded their practice as a result. The

Nycomed Magnum Opus Award will raise awareness of the value and availability of advanced training for pharmacists.

Individuals may be nominated by another pharmacist or they may nominate themselves.

Award Specifications:

One pharmacist from each province will receive the Nycomed Magnum Opus Award. Each winner will receive a trophy and \$1,000 to be donated in his or her name to the pharmacy school alma mater, advanced training program, or disease-based charity of his or her choice.

Winners will be profiled in Pharmacy Practice and Québec Pharmacie magazines and may be recognized at a provincial awards ceremony.

Eligibility Criteria:

Pharmacists who have completed specialty education or training and who, as a result, have successfully expanded their professional practice, are eligible for this award.

Previously, Wyeth Apothocary Award
2009 Winner: Lisa Kelly, Compounding Pharmacist

Please take a moment to nominate a worthy recipient for these awards. Our members deserve recognition for their contributions to our Profession!

QUITTING IS CONTAGIOUS



PASS IT ON!

smokers' helpline

Financial Contribution from



Health Santé
Canada Canada

CONNECT TO QUIT
smokershelpline.ca

1 877 513-5333

3679032

On-Line Community Provides Quit Support

Social networks have been proven to play a powerful role in smoking behaviours and decisions about quitting. It is a known fact that if people are supported in their quitting process, their chances of success are greatly increased. The Internet has become a fashionable method for people to seek information and support. Recognizing this, Smokers' Helpline has added an interactive web service to complement the telephone service. Since its inception in the fall of 2008, over 400 Islanders have become members of Smokers' Helpline Online. The majority of members engage in the professionally moderated on-line support groups and instant messaging among program members.

One member recently wrote, "I am very proud to say that I am now officially five months without a smoke! Can you believe it? When I first joined this fantastic support group I never imagined I would be here typing five months later! Without all the support and friendship with all of you, I could never have accomplished this! For those that are ahead of me, thank you again for all your encouragement. For those new to this, always remember it can be done and ALWAYS come on here and VENT - that is what helped me so much."

At the time this entry was written, this member's quit meter registered 153 smoke-free days, 2,295 cigarettes not smoked, \$872.10 saved, and 21 days added to her life. The statistics on lifespan gain are based on the fact that men who smoke can expect to lose about 6.5 years of their life and women can lose up to 9 years. The other statistics are based on individual consumption and cost of cigarettes.

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Deputy Minister

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Tracey Cutcliffe was appointed Deputy Minister of Health and Wellness on January 13, 2010. Prior to her appointment to Health and Wellness, she held the post of Deputy Minister of Communities, Cultural Affairs and Labour from August 2007 to January 2010.

Tracey Cutcliffe is a lawyer, holding memberships to both the Prince Edward Island Law Society and the Nova Scotia Barristers Society. She received her Bachelor of Business Administration Degree from Cape Breton University in 1987 and her Bachelor of Laws Degree from Dalhousie Law School in 1990.

Dalhousie Pharmacy Endowment Fund

Since 1988, the Dalhousie Pharmacy Endowment Fund has supported the development of programs and research projects that benefit the profession of Pharmacy in Atlantic Canada. The Fund is always looking for innovative projects to support, and would like to see more applicants

Introducing: Minister *Health and Wellness*



Carolyn Bertram was appointed by Premier Robert Ghiz as Minister of Health and Wellness on January 13, 2010; she is also the Minister responsible for Aboriginal Affairs. Ms. Bertram previously served as Minister of Communities, Cultural Affairs and Labour and Minister responsible for Aboriginal Affairs, and Acadian and Francophone Affairs.

Ms. Bertram holds a Bachelor of Arts Degree from the University of Prince Edward Island, and a Bachelor of Education Degree from Mount St. Vincent University.

*from the community setting.
The deadline for application is October 1st.*

A mentorship program is available for those who have a great idea for a project, but don't know how to get started, or for those who are unfamiliar with the grant application process.

For more information, please contact Erin MacKenzie, Executive Director dalpharmendow@gmail.com

Your Association Wants YOU!

Involvement in your professional Association has many benefits. You have the opportunity to have your voice heard in decisions affecting your profession. Have a say in the direction the Profession of Pharmacy will take in PEI, by joining the PEI Pharmacists Association today!

Membership forms are included in this package.

Remember,

\$2 000 000 in malpractice insurance is **included** in your membership fee.

The Association is always looking for committee members. Your involvement will enrich your professional life and be a great benefit to your Profession. Interested parties can contact the Association for more information.

Executive Committee;

President-Terry Walsh
President Elect- Grant Wyand
Councilors: Jeannine McQuaid, Angela Doucette, Greg Burton & Barb Scales, hospital rep. Betty Hutt-ex-officio CPhA Rep

Economics Committee:

Rob MacLellan, Fred Martin, Paul Gallant, Jeannine McQuaid, Greg Burton

Pharmacy Awareness Week:
Vacant

Insurance Committee:

Shawn Callaghan,
Erin MacKenzie

PEI Pharmacists Assoc.

Contact Information:

Erin MacKenzie, Exec. Director

PEI Pharmacists Association

PO Box 24042

Stratford, PE C1B 2V5

Phone / Fax 902 367 7080

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CHECK OUT OUR PEI PHARMACISTS ASSOCIATION WEBSITE!

www.peipharm.info

DIS UPDATE

The Pharmaceutical Information Program division is pleased to announce that Trent Jay has joined our team as a Pharmacy Consultant.

DIS Stabilization Work

As a direct response to the feedback we have received from the benefit evaluation, discussions with the Pharmacy Association, and face to face meetings a number of initiatives have been pursued to ensure the DIS better serves the retail pharmacy community. A significant amount of work has gone into upgrading and improving the infrastructure that supports the Drug Information System (DIS). These changes will stabilize the DIS and reduce down time. Upgrades to the government and health firewalls, and infrastructure replacement is taking place throughout the month of February.

New technology is being put in place to allow 24/7 access to the DIS.

Two of the three pharmacy software vendors are undergoing conformance testing during the weeks of February 8th – 19th. This process will validate that their systems are interacting with the DIS as they should. During this testing we will be looking at normal functionality, known issues, and compatibility with the new Medigent DIS release that will be deployed the first week of March.

Benefit Evaluation Survey

Similar to last year, DoH will be conducting a DIS Benefit Evaluation Survey. The results of last year's survey really guided the work we have done over the past year. Your feedback and recommendations are essential to the success of DIS and your participation is greatly appreciated.

Optometric TPAs

New billing numbers have been assigned to Optometrists as they are now certified to write prescriptions for ocular TPAs. Your local systems should be updating new prescriber billing numbers on a daily bases.

Did you know

The average number of contraindication returned per dispense (by the DIS) is 1.7. Between September 2008 and September 2009 the average number of issues being returned per dispense has been reduced by 45%. 40% of dispenses have no contraindications returned (by the DIS) Between September 2008 and September 2009 the percentage of dispenses having no contraindications has improved by 6%. My contact information is as follows;

Kelly Drummond, PHIP Coordinator
20 Fitzroy Street
PO Box 2000 Charlottetown,
PEI Canada,
C1A7N8
902-620-3762
ktdrummond@gov.pe.ca



Employment Corner

Maternity Leave: **O'Leary Guardian Drugs** has a 6 month maternity position available, starting March 2010. Contact Shawn Brown or Amy Bryan 902-859-2606

SHOPPERS DRUG MART

There is a job opening for a pharmacist at Shoppers Drug Mart #102. It will be for the new store relocating to 172 Queen St in the Confederation Court Mall. The position will start March 8th and will be approx. 30 hours per week. The schedule can be flexible. The new hours of operation will be 9-9 seven days a week. You may apply in confidence to Kevin Thompson at (902)569-1507(H) (902)566-1200(W) kythompson@eastlink.ca

Murphy's Pharmacies have a long history of looking after the health needs of Islanders and consist of eight convenient pharmacy locations and our Compounding Laboratory to serve our customers health care needs. We are also proud to offer supplementary health services at Murphy's Health Education Centre, Murphy's Home Health Care, and the Parkdale Travel Health Clinic. To show our commitment to the community, we are also proud to offer additional services and programs at Murphy's Community Centre.

We are currently growing our team and seeking dynamic, motivated individuals for the position of Pharmacy Manager. We invite pharmacists to apply for our Tyne Valley (no evenings, no Sundays) and Stratford Locations (dispensary manager position, approx 30 hours per week). If you are interested in developing specialty areas of practice, providing patient focused care, working with a strong technician-pharmacist team and collaborating with other health professionals, please apply in confidence to:
Jeannine McQuaid, BScPharm, Director, Pharmacy Operations jmcquaid@murphyspharmacies.com or Lauralea Hourihan, Director, HumanResources lhourihan@murphyspharmacies.com

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Hunter River Pharmacy Ltd.

Relief Pharmacist Opportunity
Looking for someone approximately
1 or more, day/night shifts per week
and/or to cover off some vacation
time.

Schedules, hours and remuneration
are negotiable.

If you or someone you know maybe
interested please contact:

paulrxg@yahoo.ca
islandsoap@islandtelecom.com
hrpharm@pharmachoice.com

The pharmacy is a pleasant low
stress opportunity. You will work with
well trained technicians. Have the
latest IT tools. ProPharm dispensary
software.

ZELLERS PHARMACY IN SUMMERSIDE

1. Full time Pharmacist position
available in Sept 2010

2. Maternity leave pharmacist position
available Sept 2010

Contact

Jo-ann Duncan

Licensed Pharmacist/owner

Zellers Pharmacy #177

(w) 902-436-7471

(h) 902-436-9344

jojo@islandtelecom.com

Ownership Opportunity

Shoppers Drug Mart is currently
seeking a community minded
Pharmacist with an entrepreneurial
spirit, a passion for people, and a
drive to succeed, to own and operate
their franchise in West Royalty, PEI.
This store is a beautiful large format
store with a state of the art
dispensary, industry leading
technology, and an excellent team of
pharmacists, technicians and front
store staff.

At Shoppers Drug Mart, you are in
business for yourself, but not by
yourself. You will be provided a
network of support people and
services for all facets of your
business. And the best part is that
there is **no upfront capital
investment** on your part.

If you have been looking for the next
step in your career and are a

dedicated health care professional
that is motivated by helping people,
supporting your community, and
operating a successful business,
then this is an opportunity you will
want to seize.

To express your interest or learn
more about this opportunity, please
contact in strict confidence:

Gordon Sweet
Pharmacy Recruitment
Specialist - Atlantic
ShoppersDrug Mart(TSX:SC)

(p) 902-252-7975

(c) 902-229-7600

(f) 902-252-7988

gsweet@shoppersdrugmart.ca
www.shoppersdrugmart.ca/careers

PEI Pharmacy Board

There is currently a pharmacist
vacancy on the PEI Pharmacy
Board. The Association is now
accepting nominations for this
position. To nominate someone
or for more information, please
contact the Association office.

Mandatory Malpractice

New in 2010, pharmacists must
provide proof of \$2 million in
personal liability coverage
when reapplying for licensure. On
cannot emphasize enough the
importance of each pharmacist
taking the time to fully understand
how their coverage works, what
gaps exist, and what your own
individual needs are. By taking
the time to fully analyze these
details and make an informed
decision you can hopefully avoid
unwelcome surprises in the
future.

What makes the CPBA
professional liability coverage
your best coverage option?

- **Claims Made Policy-**
provides coverage if the
policy is in place at the
time a claim is made

unlike an occurrence
based policy which would
only cover you if the
policy was in place at the
time the incident
occurred. A Claims Made
Policy like the one
through CPBA is
especially useful for
anyone just starting their
policy.

- **Tail coverage-** provides
coverage after the policy
is stopped (retirement,
maternity leave, etc).
- **“A Rated” insurance
company-** classified as
secure and ensures the
fundamental financial
strength and reliability of
the company.
- **No deductible-** unlike
other policies the CPBA
policy has \$0 deductible.

What types of claims are most
common?

- **Dispensing error-** most
frequent type of claim,
accounting for 46% of all
claims. Also tend to be
the most significant and
can result in sometimes
lengthy and costly
lawsuits.
- **Disciplinary matter-**
accounts for 35% of all
claims. Our policy
provides for up to
\$50,000 limit to cover
legal expenses on all
disciplinary matters
which is superior to other
policies.
- **Failure to render
proper advice-** less
common, accounting for
14% of all claims.
Examples may include
failure to advise of side
effects and/or adverse
reactions.

The PEI Pharmacists
Association, Malpractice
Insurance Policy, (provided by the
Canadian Pharmacists Benefits

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Association, "CPBA"), meets and/or exceeds all coverage requirements set forth by PEIPB regulations. Furthermore, our policy coverage is 100% reflective of the ever evolving pharmacist regulations and by-laws, as dictated by PEIPB and/or any other provincial regulator in Canada. For greater clarity; a duly accredited and licensed pharmacist in ANY Canadian province**, **provided they are acting within the scope of a pharmacist's duties as dictated by the respective provincial regulator**, will be covered for any claims arising from said duties when insured by this policy.

Economics Committee Update

The current contract with government for PHIP programs is due to expire in 2010. Consequently, the economics committee has begun regular meetings, to prepare for the next phase of government negotiations.

Store owners are encouraged to become engaged as this process moves forward. Please contact the executive director if you would like to become involved on the economics committee.

Alternatively, your input is most welcome, and can be shared with any of our economic committee members: Fred Martin, Chair, Rob MacLellan, Jeannine McQuaid, Paul Gallant, & Greg Burton.

Canadian Blood Services Challenge

The PEI Pharmacists Association is committed to increasing the profile of our profession. Collaborating with other health industry partners is an excellent way to remind the public of the important role

pharmacists play in health care and health promotion. To this end, the PEI Pharmacists Association has been asked by Canadian Blood Services to consider joining their "*Partners for Life*" campaign.

If the PEI Pharmacists Association were to become a 'Partner for Life', pharmacists, pharmacy staff, family members, patients and friends can roll up their sleeves to donate blood, on behalf of the pharmacists of PEI. The number of units donated per year will be tracked by Canadian Blood Services, and the Association will keep members updated through newsletter communications and on our website.

This is a great way to build relationships with our patients &/or create unity in our workplaces. Most of all, it is a wonderful way for Pharmacists to come together to contribute to the health of our community. As pharmacists, we are fortunate to be seen as highly respected members of the health care team. The "Partners for Life" campaign provides us with the opportunity to 'give back'.

CLINIC INFORMATION:

Clinics for February are in the Charlottetown Centre only every Tuesday & Wednesday only from 11-2 & 3:30-7:30 for Whole Blood. Plasma hours are Tuesday & Wednesday from 11-7:30 and Thursday & Friday from 8-1pm.

Clinics for March are the same as February with the addition of the Mobile Blood Donor Clinics. We will be at the Miscouche Rec Centre on Monday March 22 from 5-8,

Tuesday March 23 & 24 from 12-3 & 5-8pm. March 25 we will be at UPEI in the Sports Centre from 11-3pm.

Collaboration Opportunities

A major priority of the PEI Pharmacists Association is the promotion of our Profession. Increasing the visibility of our membership on various advisory groups and boards helps to achieve this. Currently a pharmacist is being sought to sit on the Breastfeeding Coalition. Please contact the Association for more information!

MEMBERSHIP RENEWAL

Memberships with the PEI Pharmacists Association are due for renewal on April 1st. Forms are available on our website www.peipharm.info

